

NICHOLAS PHAM

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1234 Main Street

Town, State

ZIPCODE

PROFILE

Versatile UX/Product designer with a keen eye for user-centric design and a passion for creating intuitive digital experiences. Proficient in leveraging design thinking methodologies to enhance user satisfaction.

EXPERIENCE

Web Designer, El Portal Fresh Mexican Grill; San Diego, CA — 2023-Present

- Created the current website for the El Portal Fresh Mexican Grill restaurant in San Diego, California.

EDUCATION

- B.S. Cognitive Science: Design and Interaction, Minor in Design, 2024
- UC San Diego, June 2024, GPA: 3.4

SKILLS

User Experience

- User Research, Information Architecture, Wireframing, Prototyping, Usability Testing, Accessibility, Heuristic Evaluations

User Interfaces

- Visual Design, Typography, Color Theory, Iconography

Programs

- Figma, Adobe Creative Cloud (Illustrator, InDesign), Excel

Languages & Tools

- HTML, CSS, JS, React, Bootstrap, C/C++, Git

CASE STUDIES

Zillow Application Redesign

- Surveyed several prospective renters and home buyers regarding their experiences with several home-search applications
- Conceptualized initial prototypes based on user feedback and pain-points
- Conducted user testing using said prototypes, repeated the process
- Created finalized designs based on iterative feedback and insights from user testing

North County Handyman Website

- Established contact with a local independent handyman
- Acquired details about his services, skills, and operating location
- Drafted and finalized a 3 page website according to his needs